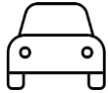




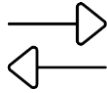
CONVERTIBLE CONCEPTS NORTH AMERICA
THE FUTURE OF AUTOMOTIVE & GENERAL FREIGHT LOGISTICS
INVESTOR PRESENTATION

\$100 Billion



Worldwide, the auto industry **wastes more than \$100B** every year on inefficient transportation; largely due to single purpose equipment.

42%



Largely due to empty return trips, or backhauls, **42%** of auto transport miles are logged as **EMPTY**.

2 Billion



These empty backhauls result in over **2 billion** gallons of wasted diesel fuel globally every year.

22 Million



This equates to over **22 million** tons of needless CO2 emitted into the atmosphere every year.



Convertible Solutions For Automotive Transport Can Reduce or Even Eliminate Empty Miles!



INCREASED EFFICIENCIES

Realized throughout the supply chain as drivers fill their backhauls.



INCREASED PROFITS

To all stakeholders as the majority of the backhaul revenue hits the bottom line.



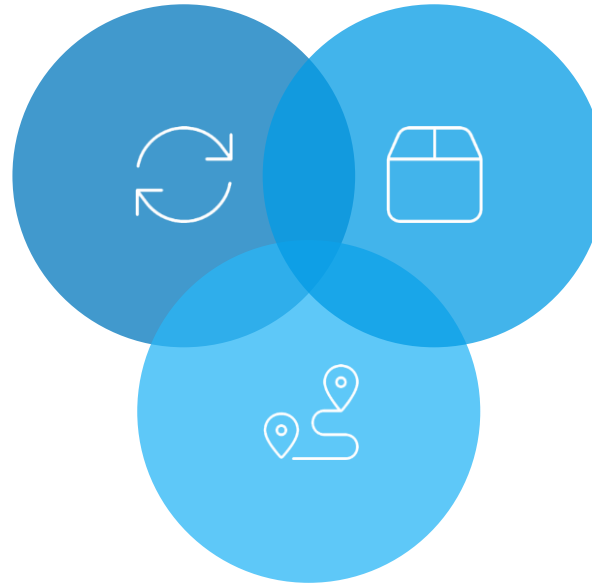
REDUCTION OF CO₂ EMISSIONS

With empty miles drastically reduced, we have the potential to eliminate 22 million tons of needless CO₂ emissions every year.

3 CORE REVENUE STREAMS

#1 - CONVERT IT. CONVERTIBLE TRAILER

Eliminates empty backhauls! Our regionally customized Convertible Trailer is capable of transforming from an auto carrier into a fully functional flat deck trailer in minutes.



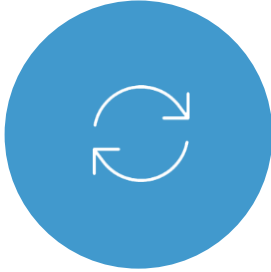
#2 - CONTAIN IT. AUTOBOX

Diversify the freight for your backhaul. The AutoBox is a new world standard-sized, collapsible, dry, intermodal, stackable, trackable, lineside ready, mini-container.



#3 - CONTROL IT. CONVERTIBLE LOGISTICS.

Now backhaul trips can be planned, organized and executed using our proprietary Convertible Logistics Intelligence Center (CLIC) Software. As a fully integrated Fourth-Party Logistics provider, Convertible Logistics will do the legwork for the drivers and carriers to ensure they are maximizing profits and filling their backhauls.



CONVERT IT. CONVERTIBLE TRAILER

Vehicles Manufactured Annually
Worldwide: 80 Million +

Road Auto Carriers Replaced Annually
Worldwide: 25,000+

Global Market Opportunity:
\$1.5-\$2B/yr*



CONTAIN IT. AUTOBOX

Revenue Opportunities
Include Selling To:

- Pooling Companies
- General Freight Transport Industry
- Other Industries (Agriculture, Construction, Military)

Global Market Opportunity:
\$5B/yr*



CONTROL IT. CONVERTIBLE LOGISTICS

Annual Monetizable Value Of Empty
Mile Capacity In Auto Carrier Assets
Globally (If We Use Convertible
Solutions): \$100 Billion

Global Market Opportunity
\$250-\$300B/yr*

CCNA token holder group will receive 40% of total CCNA profits in North America without a cap on ROI.

All Dollar Values Are Represented in Millions (USD)

	Year 1	Year 2	Year 3	Year 4	Year 5
Gross Revenue	\$34.60	\$318.06	\$695.03	\$1,178.83	\$1,636.47
Operating Expenses	\$49.21	\$286.69	\$622.34	\$1,062.64	\$1,489.18
EBITDA	-\$14.61	\$31.38	\$72.70	\$116.19	\$147.28

We **hold worldwide patents** on our Convertible Trailer and the AutoBox; **maximizing a defensible position** as we launch into and penetrate the market.

**The above projections are speculative and do not represent any guarantee to investors that these numbers will be achieved.*



**53' NORTH AMERICAN
CONVERTIBLE HI-MOUNT
TRAILER SYSTEM**

PROTOTYPE TRAILER IN ACTION



**53' NORTH AMERICAN
CONVERTIBLE HI-MOUNT
TRAILER SYSTEM**



**75' / 80' NORTH AMERICAN
CONVERTIBLE STINGER
TRAILER SYSTEM**



**16.5M E.U. HI-MOUNT
CONVERTIBLE TRAILER**



**16.5M E.U. HI-MOUNT
CONVERTIBLE TRAILER**

PILOT PROJECT & CASE STUDY

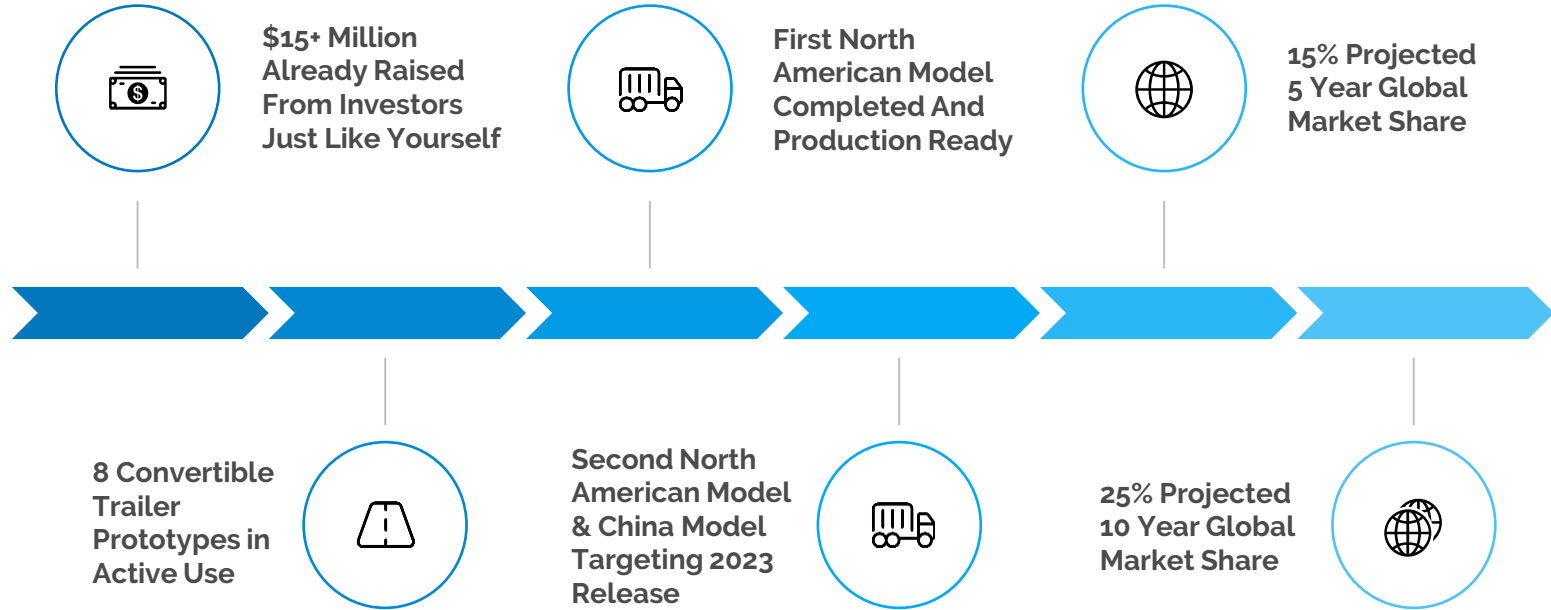
	BEFORE	AFTER
Trailer	53' Soft-Sided Semi Enclosed Trailer	53' Hi-Mount Convertible Trailer
Round Trips Per Month	2	2
Empty Backhauls	Yes	No
Avg. Monthly Miles	12,000	12,000
Revenue Per Mile	\$2.50	\$4.16
Monthly Revenue	\$30,000	\$45,000 - \$50,000
Annual Revenue	\$360,000	\$540,000 - \$600,000
Monthly Profit	\$3,000	\$15,000
Annual Profit	\$36,000	\$180,000



With no empty backhauls, the driver was able to realize a 500% increase in annual profit!

*Trailer operated between Vancouver and Montreal, Canada

**Figures in CAD



CEO



William (Bill) Pawluk

For more than 20 years now, Bill has been focused on the transportation sector and specifically, the auto carrier industry. A visionary problem solver, Bill first founded Convertible Trailers and developed the equipment and methods necessary to capture a major opportunity and solve a significant global problem for this industry. He brings a broad range of experience to the project, including recruiting and negotiating with multi-national suppliers, managing various patent processes, founding overseas subsidiaries, raising capital and successfully bringing the enterprise to its current state of readiness. His on-going passion and vision is to continuously improve methods of managing the world's finite resources and finding new and better ways of using them wisely while improving profitability.

COO



Jennifer Helmstaedt

As Chief Operating Officer, Mrs. Helmstaedt assists in the management of various aspects of the entire Convertible Project overseeing many of the day-to-day operations including guidance of the Convertible Team and HR management. Her role includes business and contract development, assisting with and guiding the development of investment offerings and overall investor relations and communications. Through all of this, Jennifer continues to coordinate company involvement and attendance at automotive logistics conferences and other promotional events around the world.



Stephen Harley – CEO, CLC Global

Stephen has more than 40 years experience within the automotive logistics sector. His career spans five decades culminating at the Ford Motor company as Executive Director Global MP&L and PS&L. After moving on from Ford, Stephen began a role as Managing Director, Asset Businesses with Laing O'Rourke for more than 4 years. Stephen joined our Team in March of 2019 and along with helping guide the overall development of the entire project, he will also be working closely with the rest of the CLC team to ensure Convertible Logistics is achieving its fullest potential throughout the industry.



Dennis Manns – Automotive Logistics Expert & Advisor, Board Member

Dennis served as the executive leader for North Motors Group - a diverse automotive advisory group to leading OEM's and automotive supplier groups. Dennis has an extensive background in the automotive and logistics industries including a thirty-one-year career at American Honda in both sales and operations. His most recent position with Honda was as the Assistant VP of North American Sales and Logistic Planning. Among several key accomplishments Mr. Manns provided in this position were the design and development of the Honda de Mexico (HDM) distribution center in Celaya, Mexico. This distribution center is the largest in Mexico and the second largest in North America.

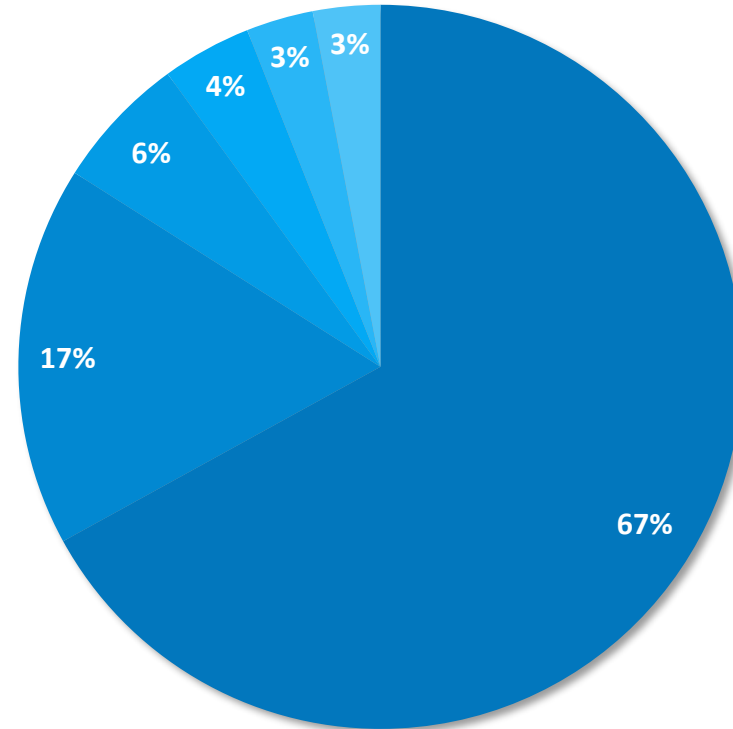


Steve Tripp – Automotive Logistics Expert & Advisor, Board Member

Steve has over 40 years experience in the logistics sector and began his career with Ford and later moved to Chrysler, then Fiat Chrysler Automobiles (FCA), (and since then, is now Stellantis). At FCA, he held numerous senior level positions in Logistics & Supply Chain departments such as Assembly Production Control and Material Handling Engineering. He led FCA's Inbound (Parts) network, International Logistics network and was the Head of Worldwide Vehicle Transportation. In those positions he was responsible for all aspects of the networks. He has significant experience dealing with all modes of transportation including rail, truck, ocean, LTL and parcel.

USE OF FUNDS

- ✓ Increase Engineering
- ✓ Logistics Platform Development
- ✓ Assembly / Service Facilities
- ✓ Office Expansion
- ✓ Sales & Support Staff



■ COGS ■ Equip. Financing ■ G&A ■ Assem./Serv Facilities ■ Sales & Marketing ■ R&D



Securities Type

Regulated Securities Token



Minimum Investment

\$2,000



Price Per Token

\$0.50



Investor Eligibility

US Accredited Investors

International Investors

What Are Regulated Securities Tokens? What Are Their Advantages Over Typical Equity Investments?

Simply put – Regulated Securities Tokens are a digital form of traditional investments, such as stocks. They offer a number of benefits to our investors over typical equity investments. A few highlights include:

- They are **asset-backed**, which provides **downside risk protection** for investors
- They provide a fixed total market supply which **eliminates your dilution risk**
- They provide **defined dividend payments** which are unaffected by majority equity shareholder discretion
- They are **regulated by the U.S. SEC**
- Lastly, they provide a **faster path to liquidity** on an Alternative Trading System (known as an ATS)



Throughout my time in the industry, empty running has been top of the list over any conversation about improving efficiency. Of course there are other issues, but empty running has always been the most problematic and the biggest win for anybody who can offer a solution.

- Mike Sturgeon, Executive Director ECG - The Association of European Vehicle Logistics



With my Convertible Trailers, I have well paid drivers and well-paid drivers are happy drivers and that gives me an edge over the competition.

- Merv Giles, Owner/Operator



Removing empty miles, along with the resulting costs, emissions and extra trips on our roadways from the finished vehicle logistics network is a win for customers, a win for suppliers, a win for drivers, and a win for America's roadways. Innovation matters.

- Sarah Amico, Executive Chairman, Jack Cooper Transport

THANK YOU

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INVEST

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View Private Placement Memorandum: <https://invest.convertibleconcepts.com/ppm>

Forward-Looking Statements Disclaimer

The offering materials may contain forward-looking statements and information relating to, among other things, Convertible Concepts North America, its business plan and strategy, and its industry. These forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the company’s management. When used in the offering materials, the words “estimate”, “project”, “believe”, “anticipate”, “intend”, “expect” and similar expressions are intended to identify forward-looking statements, which constitute forward looking statements. These statements reflect management’s current views with respect to future events and are subject to risks and uncertainties that could cause Convertible Concepts North America actual results to differ materially from those contained in the forward-looking statements. Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. Convertible Concepts North America does not undertake any obligation to revise or update these forward-looking statements to reflect events or circumstances after such date or to reflect the occurrence of unanticipated events.